# PRAWIGYA PARIYAR

# **Experience Designer**

Dedicated to crafting experiences at the intersection of technology and creativity. Proven ability to translate technical concepts into compelling solutions, with experience in Artificial Intelligence projects.

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# **EDUCATION**

#### Master of Design, New Media Design

National Institute of Design, Gandhinagar (2023 - present)

# Bachelor of Technology, Computer Science and Engineering,

Vellore Institute of Technology (VIT), Vellore (2016 - 2020)

#### **JOB EXPERIENCE**

#### Machine Learning Engineer - CloudAEye

(May 2021 - May 2022)

- Providing AI powered observability solutions for cloud native applications
- Training and deploying machine learning models in production

#### **PROJECTS**

#### **Auralink - Dementia Care**

Smart Bracelet for Geofencing, Fall Detection and Health Monitoring designed for the Indian context.

#### Blind Aid - Guiding and Navigation for the Blind

A portable AI device for the blind, offering offline indoor navigation and guidance through object detection, proximity estimation and voice assistance.

#### **Health and Fitness among College Students**

UX research and recommendations for a personalised fitness app tailored to college students' needs using Large Language Models and Vision Processing.

# Case Study: Ugaoo

Exploring the idea of Plant Hostel using Design Management Tools upon the existing operational framework of Ugaoo

# **PUBLICATIONS AND CERTIFICATIONS**

#### **GD Naidu Young Scientist Award**

Fast Track Research Initiative (VIT Vellore, 2019)

# **Machine Learning- Stanford**

Coursera

# Microsoft Technology Associate - Microsoft

Introduction to Programming Using Python

# Cellular Automata Based Optimal Illiumination in LED Based Lighting Systems

(ICAECC-2018, IEEE Conference)

#### **RESPONSIBILITIES**

**Research and Development Lead-** ACM VIT Student Chapter (2018-2019)

Manager - Code2Create by ACM VIT (2018, 2019)

# **INTERESTS**

New Media Interface Design User Experience Design Human Computer Interaction Sensory Design Tangible Interface Design

# **SKILLS**

- · Artificial Intelligence
- Image Processing
- Internet of Things
- Creative Coding
- Research Methodologies
- Design Process
- Design Documentation
- · Machine Learning

#### **TOOLS**

- Python
- Arduino
- Adobe Photoshop '
- HTML/ CSS
- PyTorch

- Adobe Illustrator
- · Adobe Premier Pro
- Processing
- Figma
- Tensorflow